

CHEN FRUMERMAN

UX DESIGNER

Tel Aviv | 050-2290-693
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Citizenship: Canadian and Israeli

PORTFOLIO : chenfrumerman.wixsite.com/uxui

CORE SKILLS

- **Creative Writing & Storytelling:** Developed user-focused narratives and content that enhance engagement and user experience.
- **UX Design & Strategy:** Strong in creating wireframes, prototypes, and user flows that align with product goals and user needs.
- **Collaboration & Communication:** Working effectively with cross-functional teams.
- **Detail-Oriented:** Meticulous in content creation, editing, and testing to ensure accuracy and quality.
- **Empathy Design :** Designing intuitive user flows and interfaces focusing on products designed for cultures and communities.
- **Skilled at analyzing:** user data and feedback to inform design improvements and decisions.

EDUCATION

- **2020 - 2024 — Academy | Bachelor of Design (B.Des)**
Visual Communication student at the Bezalel Academy
- **2015 - 2018 — Army Service | Medical Combat**
Created structured lesson plans for medical training, focusing on clarity and user-centered learning.
- **2003 - 2015 — Mekif Omer High School |** Graduate - Bagrut certificate
Majored in Biology and Arabic

WORK EXPERIENCE

- **2020 - 2024 — News Transcriber | Kan 11 News**
Delivered precise transcriptions across multiple platforms, applying attention to detail and clarity to meet content quality standards.
- **2018 - 2024 — Private Tutor | English and Arabic Bagrut Preparation**
Developed innovative teaching methods, applying storytelling and communication techniques to enhance language retention and comprehension.
- **Designer | Cocktail Company**
Designed branding and visual assets, contributing to the company's market presence.

AWARDS

- Chosen for **student exchange** at Milan | NABA

VOLUNTEER EXPERIENCE

- **Counselor | Jewish Agency Camps**
Led and mentored campers, honing creativity and communication skills while working collaboratively with diverse teams.
- **Program Leader | Bezalel Buddies Exchange Program**
Managed cultural exchange initiatives, demonstrating project coordination and interpersonal skills.

SKILLS & TOOLS

- Figma, Adobe creative, Cinema 4D, Office365

INTERESTS

- Playing French horn and trumpet, writing,photo cooking and traveling the world.